

2024 Floral Industry Events Calendar Released by Above All Flowers and New Bloom Solutions



2024 Floral Event Calendar (Photo courtesy of Above All Flowers and New Bloom Solutions)

The 2024 Floral Industry Events and Floral Conventions Calendar, another industry collaboration brought to you by [Above All Flowers & New Bloom Solutions](#), has been officially released. This calendar's second edition is a notable addition to the 'Bloom Together' initiative, which fosters networking, collaboration, and community in the floral industry.

The concept of the calendar was initiated by a conversation between Sahid Nahim, President of [NBS](#), and David Legge of [DWF](#) at the SAF Convention 2021. More than eight partners have contributed information and insight to this project, exemplifying a commitment to collaboration industry wide.

Challenges in compiling the calendar were acknowledged by Sahid Nahim, particularly regarding the need for more updates from some event organizers. To counter this, various methods were employed, including social media and direct outreach, to ensure the inclusion of a comprehensive range list of floral events and conventions. Acknowledging the floral events calendar as a dynamic and evolving project, Above All Flowers and New Bloom Solutions have invited the floral community to participate in its ongoing update. Contributions for new floral events and conventions, suggestions for improvements, or notifications of overlooked events are appreciated and can be sent to [connect@newbloomsolutions.com](mailto:connect@newbloomsolutions.com).

## 2024 FLORAL EVENTS CALENDAR



# APRIL

This month is sponsored by:

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That Flower Feeling Foundation leads a nonprofit campaign revolutionizing floral industry marketing in the U.S. Our 'Self-Care with Flowers' initiative aims to boost flower usage. We offer free marketing tools and a powerful paid campaign. Join us and reshape America's perspective on flowers alongside industry leaders!

MORE INFO

2024 Floral Event Calendar Sponsor, [That Flower Feeling](#) (Photo courtesy of Above All Flowers and New Bloom Solutions)

Available as of January 4th, the calendar is downloadable through this link: <https://newbloomsolutions.com/floral-calendar/>. It includes a feature allowing industry professionals to contribute updates and information on various floral events, conventions, and shows.

## 2024 FLORAL EVENTS CALENDAR



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2024 Floral Event Calendar Events, (Photo courtesy of Above All Flowers and New Bloom Solutions)

The calendar also allows the viewer to add floral convention dates to their calendars so they can organize their entire year of floral events. The floral industry events calendar includes floral events and conventions such as [WFFSA FDC 2024](#), [Floriexpo 2024](#), [SAF Convention 2024](#), [Next Gen Live!](#), [IFPA 2024](#), [IFTF 2024](#), [Winter Fair Royal Floral Holland](#), [Atlanta Market 2024](#), [IPM 2024](#), [PHS Flower Show 2024](#), [Slow Flower Summit 2024](#), [Wedding MBA](#), and many more.

This calendar is a crucial element of the '[Bloom Together](#)' initiative, designed to keep the floral industry interconnected through events like [The Bloom Together Event](#), this calendar, and other efforts and collaborations. The Bloom Together Event is happening this year for the fourth time on March 4th during FDC WFFSA and it is open to the entire floral community as a collaborative effort.



The Bloom Together Event 2023, (Photo courtesy of Above All Flowers and New Bloom Solutions)

Above All Flowers and New Bloom Solutions are committed to supporting collaboration in the industry, and this calendar serves as a vital piece in these efforts, providing floral industry professionals with information on essential sourcing, networking, and educational events allowing for a more informed and connected floral community.



2024 Floral Event Calendar Sponsors (Photo courtesy of Above All Flowers and New Bloom Solutions)

Heartfelt gratitude is extended to all sponsors of this calendar below for their invaluable collaboration and contributions to this project.

- [Deliflor](#)
- [US Greens](#)
- [NextGen Live](#)
- [CalFlowers](#)
- [Jet Fresh](#)
- [Pollen Talent Recruiting](#)
- [DWF Wholesale Florists](#)
- [That Flower Feeling](#)
- [BallSB](#)
- [Astronova](#)
- [Dutch Flower House](#)
- [Produce News](#)
- [Chrysal](#)
- [Floral Daily](#)
- [Thursd](#)

New Bloom Solutions invites interested parties to explore sponsorship opportunities for next year's calendar and to support The Bloom Together Event this year. This initiative provides a platform for those in the floral industry to demonstrate their support for collaboration and building community in the floral industry.



The Bloom Together Event 2023, (Photo courtesy of Above All Flowers and New Bloom Solutions)

For inquiries regarding calendar sponsorship, interested parties are encouraged to contact New Bloom Solutions at [connect@newbloomsolutions.com](mailto:connect@newbloomsolutions.com). To support The Bloom Together Event, individuals and companies can sign up online through a provided [form](#) here. This opportunity, open to all sectors of the floral industry, allows for active participation in floral community-driven projects.

Furthermore, New Bloom Solutions is appreciative and wants to acknowledge that numerous blogs, websites, and companies have expressed interest in sharing the download link for their calendar on various platforms, as well as directly with their customers via email or social media. This collaboration is highly valued and greatly appreciated. New Bloom Solutions encourages entities interested in featuring the download link for the floral events and conventions calendar on their websites at no cost, making it available as a resource for their customers, to reach out at [connect@newbloomsolutions.com](mailto:connect@newbloomsolutions.com). The extension of the [calendar's](#) reach significantly enhances its value as a resource for the entire floral industry. Feel free to download the calendar today and or share this link with your customers and your community by sharing this link below <https://newbloomsolutions.com/floral-calendar/>.