

Arizona State Florist Association Sponsorship Program

Get involved with our local industry association of 150 members strong and growing!

ASFA annual Expo **"The Business of Flowers"** will be held at The Black Canyon Conference Center, 9440 N 25th Ave, Phoenix, AZ 85021 on July 30th, 2017 from 8am-5pm. Members from around the state enjoy a full day of design education, business courses, networking at the Vendor Walk, design competition and fun! **We invite you to join us!** Please consider one of the following levels of sponsorship. In return, **you will receive** a contact list of attendees, your logo and link on our new website (going live just prior to Expo), space in our printed Vendor Directory, option to place marketing material and/or product samples in the swag bag given to every attendee, signage along with short presentation time during sponsored program/class, and listed in our quarterly newsletter! Exhibitors in the Vendor Walk will each be given a spotlight time to present their company. **We value your support!**

Levels of Contribution

Opening Design Program - \$3000 Includes all mentions above, along with reserved table at luncheon (seats 6), one 6' skirted vendor table, 2 vendor badges, recognition and presentation at end of design program.

"Pulse" the Rhythm of Design –Tim Farrell AIFD PFCI

Awards Luncheon - \$1200 Includes all mentions above, along with reserved table at luncheon (seats 6), recognition and presentation during luncheon, one 6' skirted vendor table, 2 vendor badges.

3 Breakout Sessions - \$150 each Includes all mentions above, along with recognition and presentation at end of classes.

"Managing Social Media" by Jessica Van, "Understanding Ikebana" by Ikuko Hashimoto AIFD, or "The Business" of Flowers by Tim Farrell AIFD PFCI.

Closing Design Program –Contributions made by Teleflora.

The Business of "Flowers" –Kevin Ylvisaker AIFD PFCI

Levels of Donation

Designer of the Year Competition –Product only, requested flowers to be determined. Includes all mentions above and recognition during luncheon.

Brian Vetter AAF AIFD PFCI AzMF

Staging –Product only, for ballroom centerpieces and stage decoration. Donor's choice of flowers, foliage, containers, etc. Includes all mentions above, along with recognition and presentation during luncheon.

Opening Design Program- Product only, similar to presenter's request. Includes all mentions above, along with recognition and presentation at end of design program.

"Pulse" the Rhythm of Flowers –Tim Farrell AIFD PFCI

Breakout Session – Product only, similar to presenter's request. Includes all mentions above, along with recognition and presentation at end of class. "Understanding Ikebana" by Ikuko Hashimoto AIFD

Closing Design Program –Product only, similar to presenter's request. Includes all mentions above, along with recognition and presentation at end of design program.

The Business of "Flowers" –Kevin Ylvisaker AIFD PFCI

The Arizona State Florists Association values your support of our annual Expo 2017 "The Business of Flowers"! See you at Black Canyon Conference Center, 9440 N 25th Ave, Phoenix, AZ 85021 July 30th



Arizona State Florists Association Sponsorship Program 2017

Support your industry while educating members of the ASFA!

YES! Sign me up to be involved with ASFA annual Expo "The Business of Flowers"!

- Opening Design Program Contribution \$3000
- Awards Luncheon Contribution \$1200
- Breakout Session Contribution \$150
- Designer of the Year Donation
- Ballroom/Staging Donation
- Opening Design Program Donation
- Breakout Session Donation
- Closing Design Program Donation

Vendor Table Registration

1 -6' Skirted Table, 1 Vendor Badge \$125 Quantity___ Total___

Electrical Outlet \$25 Quantity___ Total___

Additional Badges \$50 Quantity___ Total___

Please have your booth completely setup by 8am Sunday July 30th. Please do not begin to tear down your booth until after 3:30pm Sunday July 30th. Additional setup time is available Saturday July 29th 9am to 4pm.

Company Name _____

Product/Services _____

Attendee Names _____

Company Address _____

Phone _____ Email _____

Please send your logo and website address to petalpotter@gmail.com

Total amount enclosed _____

Please make checks payable to Arizona State Florists Association, mail to 4840 E Dale Ln, Cave Creek, AZ 85331

Credit cards are also accepted, please contact bvetter.aifd@yahoo.com

Deadline for Contributions is May 31st, 2017, all other registration is due June 30th, 2017

For any other additional information or questions email asfapres@gmail.com

Thank you so much for your support of the Arizona State Florists Association!!!

ASFA is a non-profit organization, your sponsorship dollars are tax-deductable!

501©6 license number 86-0265281 Please keep a copy for your records.

Black Canyon Conference Center, 9440 N 25th Avenue, Phoenix, AZ 85021

Recommendations for nearby accommodations can be found on their website www.blackcanyonconferencecenter.com