

J Schwanke's
Life In
Bloom[™]



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Press Release- For immediate Release
J Schwanke's Life in Bloom
Season 2 begins airing in April of 2020

J Schwanke Productions is proud to announce the release of Season 2 of “*J Schwanke's Life in Bloom*” on Public Television! The flower lifestyle show hosted by Flower Expert and 4th Generation Florist, J Schwanke, will begin airing on Public Television stations across the country on April 17, 2020. The show is presented by *American Public Television*.

Season 2 includes flower farming at Kitayama Brothers, a multi-generational family flower farm in California; a visit to Michigan flower farm Hope Dahlias; and Farmers Market offerings from Eufhoria Flowers. Guests include a Pet Communicator and a Bonsai hobbyist. Each episode also shares the health and wellness benefits of including Flowers in your life – at every avenue – including flower arranging, flower crafts, recipes with flowers, and flower cocktails. Lavender, Zinnias, and Chrysanthemums are among the “featured flower” segments in Season 2.

“*J Schwanke's Life in Bloom*” is blooming all across the country – literally – airing on Create TV Network in over 88% of the Public Television Markets. That amounts to 98 million households! It's clear that America is falling in love with Flowers all over again, taking time to stop and smell (and enjoy) the fun they can have with flowers – and J Schwanke.

Underwriting for Season 2 of “J Schwanke's Life in Bloom” is provided by Albertsons Companies, CalFlowers, Design Master Color Tool, Smithers-Oasis, and Sunshine Bouquet. Closed Caption Funding is provided by Ocean View Flowers. Check your local Public Television Station for dates and times or watch on PBS Passport App or stream individual episodes at www.uBloom.com/LifeinBloom

American Public Television (APT) is the Presenter and Distributor of Season 2 of “J Schwanke's Life in Bloom” and is the leading syndicator of high-quality, top-rated programming to the nation's public television stations.