

Thursd - Your Floral Meetup Spot

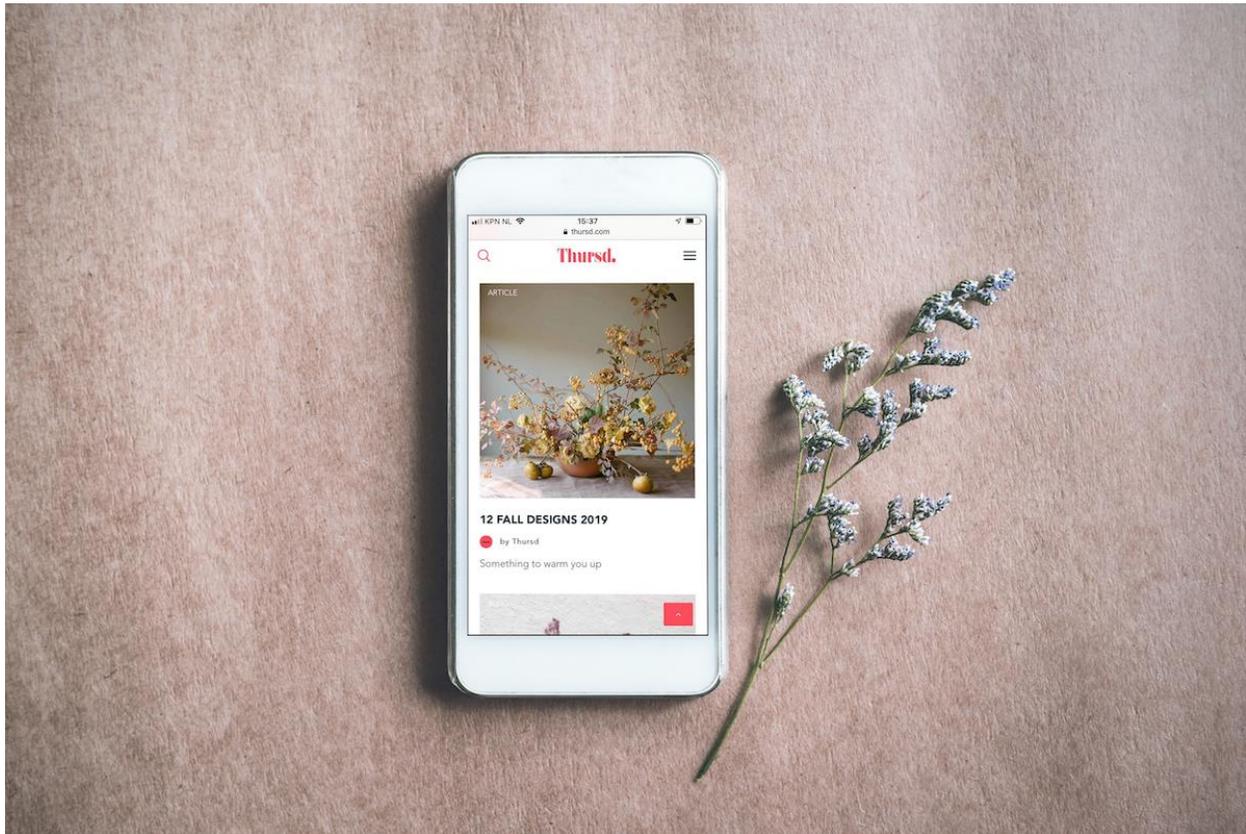
Thursd is *the* online place to share floral stories about your company and products. With an unprecedented international audience, Thursd offers an effective way to showcase products, portfolios, and companies. Thursd shows many connections in a transparent way. From products, breeders, and growers to traders, florists, and consumers.



What is Thursd?

Thursd is a platform where visitors come to be informed about what is going on in floriculture and related topics. From floral designers showing their creations, to breeders sharing their latest novelties with the world - Thursd is the place where industry professionals come together. A platform that lends itself extremely well for business promotions, announcing events, showcasing products, and exchanging knowledge specifically catered to the floriculture trade and florists. With a wide range of floral stories, in-depth articles, contributing floral designers and companies, and a dedicated team of industry professionals working behind the scenes, there is something new to discover on the platform almost daily.

"Thursd has grown into one of the leading platforms for international professionals in floriculture and is well on its way to become the world's most popular and authoritative source for information."



Reaching Industry Professionals All Over the World

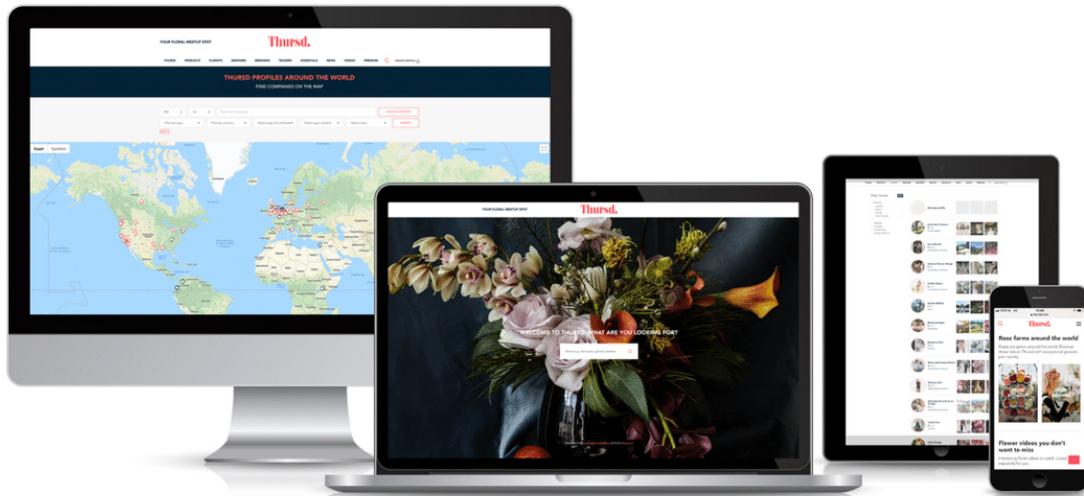
The vast majority of visitors to Thursd are florists from all over the world. With 180,000 monthly page views and more than 1,500 published articles and blogs, it has been building quite the brand name with an exponential reach over the last two years. These 1,500 pages on the platform include many articles about flowers, plants, people, and companies, as well as various blogs by floral designers and other influencers in floriculture. Almost seventy of these guest writers are affiliated with Thursd, including a number of big names from the international floriculture sector.



The Power of the Platform

Arnold Wittkamp, general manager of Thursd, says: "That is really the power of the platform; we work with people who tell interesting stories on Thursd and follow it up by sharing those stories on their own social media channels. This way, we make optimal use of the leverage effect and we see that the reach of the platform is growing exponentially. In addition, we already have many subscriptions to our newsletter. That is on top of Thursd's social channels - an important part of creating more reach. It is becoming interesting for more and more people in the flower industry to visit and join Thursd."

Thursd.



THURSD. IS WORLD'S BIGGEST FLORAL MEETUP SPOT
WHERE YOU CAN FIND UNIQUE STORIES, PHOTOS AND
VIDEOS. EVERY DAY.

SHARE YOUR OWN PRODUCTS.

SHOWCASE YOUR BUSINESS.

JOIN THURSD. WWW.THURSD.COM/JOIN-THURSD

Profit From Thursd to Present Yourself Online

Whether you're a floral designer, an expert on a topic related to floriculture, or a business that wants to promote services and products, there are many ways to present yourself on Thursd to reach your target audience. Talk about the latest event you designed through blogs, share your expertise within the wide array of articles, or let Thursd help your company launch a new campaign; get in touch with Thursd and discover all possibilities.

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Thursd video: <https://www.youtube.com/watch?v=86NMHPI9oSQ>

